



AGENDA

Golf Advisory Board Meeting

5:15 PM - Wednesday, October 25, 2023

Parks and Recreation Conference Room, 500 E. 3rd Street

Addition To Procedural Information Option For Remote Participation:

1. By Telephone:

When it is time to speak during the meeting, the moderator will unmute the line, state the person's name who will be speaking.

To participate, dial the following phone number: +1 669 900 6833 US

Then, there will be a prompt to enter the meeting ID followed by the pound (#) sign.

Meeting ID:825 2995 0198# Please press # when asked for a participant ID.

Stay on the line until the meeting moderator provides additional instructions

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Title VI and ADA Grievance Policy and Procedures can be located on the City of Loveland website at: cityofloveland.org

Password to the public wireless network (colguest) is accesswifi

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1. CALL TO ORDER	
2. ADOPTION OF MINUTES	
2.1. Approval of the September 27, 2023 Minutes	3 - 5
27 Sep 2023 Minutes	
3. CITIZENS REPORT	
4. COUNCIL LIAISON REPORT	
5. ACTION OR DISCUSSION ITEMS	
5.1. 2024 Work Plan	6 - 8
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Agenda Item 5.1	

5.2. Policies, Operating Rules, Guidelines and Standards Review

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Presenter: Mark Esoda

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6. STAFF REPORTS

Golf Manager Report

Financial Report

7. BOARD MEMBER COMMENTS

8. ADJOURN

UPCOMING MEETINGS OR EVENTS

Filing deadline for Golf Advisory Board Applications: 5:00 PM October 31, 2023

Next Meeting: January 24, 2023



MINUTES

Golf Advisory Board Meeting

5:15 PM - Wednesday, September 27, 2023

Parks and Recreation Conference Room, 500 E. 3rd Street

The Golf Advisory Board of the Loveland, CO was called to order on Wednesday, September 27, 2023, at 5:15 PM, in the Parks and Recreation Conference Room, 500 E. 3rd Street, with the following members present:

PRESENT: Board: Beth Soderquist, Nate Thoreson, Denise Rhoades, Peggy Pellizzari, Chuck Weirauch, Will Parker, Greg Oehmen, David Spangler
Council: Councilor Pat McFall
Staff: Mark Esoda, Andrea Sheldon

EXCUSED: Blake Nicholson

1 CALL TO ORDER

2 ADOPTION OF MINUTES

- a) Adoption of minutes:
- 07.26.23 The minutes of the July 26, 2023, meeting were unanimously approved as submitted.
 - 08.23.23 The minutes of the August 23, 2023, meeting were unanimously approved as submitted.
 - 09.01.23 - Special Meeting – David Spangler asked that the minutes be amended to reflect that he (David) asked for item-by-item votes and also to add a clarifying statement that there was not full agreement by all Board members regarding pricing for the second rider; however, it was a unanimous decision for the entire private cart package (including the fees) to move forward to Council. With those amendments made, the minutes of the September 01, 2023 minutes were unanimously approved.

3 CITIZENS REPORT

None

4 COUNCIL LIAISON REPORT

Council McFall updated the Board on the following recent Council actions:

- A development in Northeast Loveland, and a request for a change in density, was withdrawn by the Developer. The developer will come back to Council in the future.
- CFO Brian Waldes presented two scenarios for budget reductions for Council consideration in preparation for the possible 10.5 million in revenue shortages if the repeal of tax on food is passed by voters. The reduction in revenues will have a large impact on staff and the services offered. Scenario 1 was an equal cut across the Board for all general fund departments. Scenario 2 takes a

more line-item by line-item approach within Departments. Parks and Rec items include, no new parks, raising entrance fees at the Chilson, changes in levels of service at the Senior Center. October 17 will be another chance for Council to look at these items.

5 ACTION OR DISCUSSION ITEMS

New A new item was added by Beth Soderquist. Beth wanted to further address and discuss a suggestion made by David Spangler for roll call voting. Beth feels that a roll call for votes is unnecessary as Board members are volunteers serving on an advisory, non-policy setting board. She feels that decisions are discussed and recorded in the minutes and noted by total if the vote is not unanimous. Chuck Weirauch feels that large topics should be broken down further to allow for an item-by-item vote to give members of the public comfort that they are being represented, David Spangler agreed.

Nate Thoreson recommended that if a Board member wanted to specify how they voted for an item, they could do that as part of their Board member comments.

Action: The general consensus of the Board was to not change the way voting was conducted and to use Board Member comments as the vehicle to express additional information if desired.

a) 2024 Loveland Golf Advisory Board Work Plan

Presenter: Mark Esoda

Mark opened the topic for discussion. A 2024 work plan is due to Council in November. Staff will revise the plan based on Board feedback and will bring it back to the October meeting for formal approval.

Board discussion included:

- Priority A should remain; work with Staff to ensure that the golf courses are managed responsibly.
- Priority B should remain as ways to engage and effectively communicate with the golfing public.
- Priority C – should encompass efforts to grow the game to maintain and increase our share of the market. Groups to target may be youth, new golfers, couples, etc. and ways to track the growth rate.

Action: Staff will bring back revised plan for approval at October meeting.

6 STAFF REPORTS

a) Golf Manager Report

Mark reported on the following items:

- No Shows: approved policy in 2024 moves to 4 no shows and then charged
- Aeration at all three courses complete
- Bids are being published for the driving range tee renovation at Mariana Butte
- New roof was installed on the maintenance facility at Mariana Butte
- The sculpture “Ace” was installed at The Olde Course
- The bathrooms on #5 at The Olde Course are temporarily closed due to issues with the sewer lift system
- Quotes for new flooring at Cattail Creek are being requested, based on price, new monitors and other system upgrades will be made

- Meeting with architect groups and others to begin the process of replacing the maintenance building at The Olde Course
- The B3 has a prime rib special every Friday that is reported to be very good; Big Fork will have live music through October
- Working on finishing the installation of the fiber between the maintenance facility and the clubhouse
- The Policy and Procedure manual will be reviewed at the October meeting; a copy will be distributed to the Board for review
- Working on developing training items for the Winter 2024.

David asked if the main elk herd had come back to Mariana Butte; Mark said some bulls were on the course, but the main herd was not.

b) Financial Report

Andrea Sheldon gave a very brief financial report as follows:

Both revenues and expenses for 2023 are in excess of those for same YTD 2022. Rounds played through August 2022 are also in excess of same YTD 2022.

7 BOARD MEMBER COMMENTS

- Will Parker recognized the stress that the Board has been under – especially at the September special meeting. Even so, he was disappointed that several times during that meeting, people were “shushed.”
- Peggy Pellizzari stated that she was opting not to seek reappointment to the Board. She feels that she has over committed herself and is looking to scale back.
- David Spangler thanked the Board for listening.
- Beth Soderquist echoed David’s comments and expressed her appreciation for the Board and the Board’s ability to discuss difficult topics.

8 ADJOURN

There being no further business, the meeting was adjourned at 6:36PM

UPCOMING MEETINGS OR EVENTS

Next Board Meeting: October 25, 2023



AGENDA ITEM: 5.1

MEETING DATE: 10/23/23

DESCRIPTION: 2024 Loveland Golf Advisory Board Work Plan

SUMMARY:

In February 2022, City Council adopted revisions to the Boards and Commission Handbook. One of the revisions centered on the encouragement of... “all Boards and Commissions to develop annually a work plan by November 1 for the subsequent year (the work plan year) that aligns with the City of Loveland Strategic Plan and to produce an annual report summarizing accomplishments of the work plan year by March 31 immediately following the work plan year.”

At the September meeting, Golf Board priorities were discussed and formulated into the attached 2024 Work plan, for final Board approval at the October meeting.

Discussion: Approval of the 2024 Work Plan.



City of Loveland Board and Commission 2024 Work Plan

Loveland Golf Advisory Board

Duties of the board or commission

- **2.60.120 - Golf advisory board.**

A. There is established a golf advisory board consisting of nine members appointed by the city council. The term of office of each member shall be three years.

B. The purpose of the golf advisory board shall be to serve as an advisory body to the city council and to assist the department of parks and recreation in matters pertaining to golf and the municipal golf courses for the common benefit of the city, its golf courses, and the golfing public.



City of Loveland Board and Commission 2024 Work Plan

Work Plan Priorities		Strategic Plan Alignment:
Priority A	<p>1. Work with Staff to ensure that the Loveland golf courses are managed responsibly, and that the golfing community is provided value for their investment.</p> <ul style="list-style-type: none"> • Develop budgets that achieve and maintain a strong and sustainable financial condition • Develop budgets that maintain cash reserves that meet policy directive and fund balances that are prepared to handle emergencies or times of uncertainty, as well as allow for planning future growth • Develop sustainable, long-term strategic plans to continue to renew facilities and course features to better serve golfing communities; update and maintain 10-year Capital Improvement Plan • Develop fee setting policies that address current and future funding needs • Review current operational policies and procedures for revision so that best practices can be implemented for the reduction in expenses, or increase to revenues 	Fiscal Stability and Strength
Priority B	<p>2. Work with Staff to inform and actively engage the Golfing Public</p> <ul style="list-style-type: none"> • Actively seek golfer engagement by hosting annual public, in-person Golfer Update meetings • Work with Staff to have a plan in place to communicate priorities • Provide Staff with topics of concern or interest to be considered for inclusion in newsletters or Social Media posts • Provide ideas for engaging and informing the non-golfing community about golf in Loveland 	Outreach, Collaboration and Engagement
Priority C	<p>3. Work with Staff to actively create an ongoing strategic plan for growing the game of golf to maintain and to increase share of market.</p> <ul style="list-style-type: none"> • Provide ideas for programming that increase reach and participation for <ul style="list-style-type: none"> ○ Youth golfers ○ Beginner golfers ○ Existing golfers and ○ Not-Yet golfers • Assist in identifying segments of golfers or non-golfers for focus groups or other feedback gathering methods. 	Sustainability



AGENDA ITEM: 5.2

MEETING DATE: 10/23/23

DESCRIPTION: **Policies, Operating Rules, Guidelines and Standards Review**

SUMMARY:

Staff is proposing the following revisions to the current Policies, Operating Rules, Guidelines and Standards for 2024:

Proposed Changes to 2023 Operation Policies

1. Customers who accumulate more than 4 no-shows for reserved tee times will be charged a full daily fee green fee per player. Additional green fees will be charged on every no show thereafter until the end of the year when no-show accounts are reset to zero. Customers may also be prevented from reserving additional tee times until all charges have been paid.
2. A moratorium on the sale of Full Week Seasonal passes (both 3 Course and 2 Course) is in place as of January 1, 2024. Golfers possessing full week passes in 2023 will be allowed to repurchase (and continue to purchase) full week passes as long as the purchases are continual, and the golfer does not move out of the town of Loveland. Golfers on the 3 Course Pass waiting list as of 12/31/2023 will have the option to purchase a full week pass when their name is called from the list. Golfers on the list after 12/31/2023 will only have the weekday pass as an option.
3. Private Carts: Guest riders in private carts will be charged either a 9 hole or 18 hole guest rider cart fee as applicable to their golf round. A guest rider is defined as a rider in a private cart that is not an authorized operator or authorized person listed on the application for registration, each of who shall be the owner's spouse, child or parent over the age of 16 years and in possession of a valid driver's license.
4. Only private cart owners previously registered and for which such registration is renewed on-or-before January 31, of each year may be re-registered. No new contracts will be issued for 2024.

Please review the 2023 Policy and Procedure Manual and be prepared to discuss the above suggested changes along with any additional Board desired revisions.

Discussion: Discuss 2024 revisions to the P&P Manual